

# Get in FRONT of California's Community Bankers



## YOU ARE A PART OF THE NETWORK

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The California Community Banking Network (CCBN) was created to make community banks better. We offer community bankers valuable resources like education and advocacy that allow community bankers to compete and excel in the marketplace.

What does that mean for you? Forging powerful relationships with your target audience of community bankers who are proactive about success in their industry.

Greater ACCESS and visibility, and a greater sense of belonging to a network that works for the good of community banking, its customers and the economy at large. Learn more about us at [www.ccbnetwork.org](http://www.ccbnetwork.org)

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## MEMBERSHIP BENEFITS INCLUDE:

### NETWORKING & SPONSORSHIP OPPORTUNITIES

**C-Suite Networking** - CCBN provides networking conference calls, educational events and socials for community banking C-Suite professionals that help foster peer-to-peer relationships and opportunities to discuss current events/trends in the marketplace. In 2020 all of these will be virtual, hopefully live in-person next year.

- **C-SUITE Conference Calls**
- **C-SUITE Socials (Members only)**
- **Top Banker Panel**

**Live Seminars** \*converted to live streaming for 2020 (View updated events at [www.ccbnetwork.org](http://www.ccbnetwork.org)) - Our education seminars are taught only by experts, priced for affordability, topical and relevant – these seminars are made to be useful and substantive. We build various education seminars, including lending, compliance, finance, risk management, technology and more! Join us at the discounted Member rates.

- **BSA/AML Conference**
- **Call Report Preparation**
- **CCBN Credit Analyst School**
- **Risk Management Forum**
- **Bond University**
- **Directors Roundtable**
- **Innovate 2020!**
- **CCBN Commercial Lending School**
- **Asset Liability Management**
- **FDIC Community Banker Workshop**
- **And more!**

## BRAND POSITIONING

- **Website and Publications** – Your company name and logo will be displayed on our website with link to your company website. Opportunities to purchase ad space on our website and in our online publications will also be available.
- **Speaking Opportunities** – Opportunities to speak in front of a CCBN audience through the various events listed above, from speaking as a sponsor at an event or even an education seminar.

## HOW MUCH WILL THIS COST?

[Associate Membership to the CCBN ranges from \\$950 - \\$1,925 \(depending on # of employees\) & includes:](#)

- Attend CCBN meetings and events at Member rates
- Sponsorship opportunities (*Preferred Providers and Top Sponsors have an opportunity to introduce speakers*)
- Promotion on the CCBN Website: Listing as CCBN Associate Member with a link to your site
- Possible speaking opportunities at CCBN educational events

[Sponsorship Costs vary per event:](#)

- Sponsorship of Live Education Seminar - \$2,500 - \$5,000 (Intro speaker, logo on agenda, pre-marketing)
- Sponsorship of Networking Lunches (Members only) - \$1,500 (Verbal mention, logo on agenda, pre-marketing)
- Speaker Sponsorship at Innovate Community Banking! - \$3,000 - \$5,000
- Sponsorship of Top Banker Panel Levels: \$1,500- \$10,000