

# Get in FRONT of California's Community Bankers



## YOU ARE A PART OF THE NETWORK

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The California Community Banking Network (CCBN) was created to make community banks better. We offer community bankers valuable resources like education and advocacy that allow community bankers to compete and excel in the marketplace.

What does that mean for you? Forging powerful relationships with your target audience of community bankers who are proactive about success in their industry.

Greater ACCESS and visibility, and a greater sense of belonging to a network that works for the good of community banking, its customers and the economy at large. Learn more about us at [www.ccbnetwork.org](http://www.ccbnetwork.org)

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## MEMBERSHIP BENEFITS INCLUDE:

### NETWORKING & SPONSORSHIP OPPORTUNITIES

**C-Suite Networking** - CCBN provides networking conference calls, educational events and socials for community banking C-Suite professionals that help foster peer-to-peer relationships and opportunities to discuss current events/trends in the marketplace.

- **C-SUITE Conference Calls (Members free)**
- **C-SUITE Socials (Members only – when live events resume)**
- **CCBN Directors Roundtable**
- **CCBN Annual Top Banker Panel**

**Live Seminars (Streaming for first half of 2021, check [www.ccbnetwork.org](http://www.ccbnetwork.org) for updated schedule)** - Our education seminars are taught only by experts, priced for affordability, topical and relevant – these seminars are made to be useful and substantive. We build various education seminars, including lending, compliance, finance, risk management, technology and more! Join us at the discounted Member rates.

- **Call Report Preparation**
- **BSA/AML Conference**
- **CCBN Commercial Lending School**
- **Asset Liability Management**
- **Bond University**
- **CCBN Innovate Fintech Event**
- **CCBN Credit Analyst School**
- **FDIC Community Banker Workshop**
- **And more!**

## BRAND POSITIONING

- **Website** – Your company name and logo will be displayed in our **Associate Member Directory** on our website with a link to your company website. You can also list upcoming company events, new product offerings, and other solutions, discussions, and resources for community banks in the **Resources Forum** section on our home page.
- **@ Your Service** – Our new online Quarterly Newsletter gives you another opportunity to promote upcoming company events, new product offerings as well as webinars you are offering or white papers on current hot topics. Ad space will also be made available on a limited basis.
- **Speaking Opportunities** – Opportunities to speak in front of a CCBN audience through the various events listed above, including speaking as a sponsor at an event or seminar, either live or virtually.
- **VendorConnect** - We know your connections are truly important as you work to solve unique community banking challenges and to pursue new opportunities. In June 2021 CCBN is launching a new solution to this ongoing need called **VendorConnect**. VendorConnect is designed to facilitate one-on-one appointments between our bank members and the vendor community that supports them.

## HOW MUCH WILL THIS COST?

[Associate Membership to the CCBN ranges from \\$950 - \\$1,925 \(depending on # of employees\) & includes:](#)

- Attend CCBN meetings and events at Member rates.
- Sponsorship opportunities, both as a speaker or featured guest (see below)
- Promotion on the CCBN Website: Listing as CCBN Associate Member with a link to your site.
- Ad space in the *@ Your Service Newsletter*
- Possible speaking opportunities at CCBN educational events
- VendorConnect!

[Sponsorship Costs vary per event:](#)

- Speaker Sponsorship at Live Education Seminar - \$2,500 - \$5,000 (Your expert speaker will be a presenter or panelists on an agenda topic)
- Session Sponsorship of Live Education Seminar - \$2,000 - \$3,500 (Intro speaker, logo on agenda, pre-marketing)
- Sponsorship of Networking Lunches (Members only) - \$1,500 (Verbal mention, logo on agenda, pre-marketing)
- Sponsorship of Top Banker Panel: (Attendance at all social and education sessions, verbal mention, logo on agenda, pre-marketing) - \$2,500- \$10,000
- VendorConnect is \$1,950 for each delivery (once or twice a year)