

Evaluating & Aligning Technology Panel Bios

Ruth L. Razook

Founder/CEO

RLR Management Consulting

Ruth founded RLR in 1988 to serve community banks primarily in the southern California region. RLR is now a nationwide consulting firm focused on providing high quality consulting assistance to financial institutions in the areas of corporate strategy, organizational analysis, operations and project management, information technology and payments.

Ruth has conducted engagements for RLR's clients for more than 25 years including over 50 start-up banks. She has managed SOX engagements, the relocation of a data center from northern California to southern California and a multitude of other projects. Ruth works closely with Bank management teams and Board of Directors.

Ruth is also a frequent speaker at state and national banking and related technology conferences, annually facilitates regulatory panels, regularly conducts webinars on a variety of banking topics and is an advisor to certain banking industry associations. Ruth is an alumnus of the University of California, Los Angeles.

Bobby Button

Vice President of FinTegration Strategy & Sales

FedFis

Bobby helps banks select the right products for digital transformation. In his current role he is responsible for product roadmap steering, and data & strategy sales to Fintechs. Prior to FedFis, Bobby spent time at Malauzai Software where he was responsible for Bank & Credit Union lead generation, sales & relationship management for Online & Mobile Banking.

Outside of Banking & Fintech, Bobby was a D1 student-athlete swimmer & professional competitor. He still enjoys swimming laps at Deep Eddy Pool in Austin, and on occasion, partaking in big game fishing on the Texas Gulf Coast.

Dave Muellenberg

Chief Information Officer

Reliable IT Banking

Dave has been working at or with banks for the last 32 years including Senior Programmer Analyst at FISERV, Director of Technology Solutions for Banks at Century Link, Chief Information Officer at City National Bank, Prosperity Bank and Grand Bank of Texas. Dave is a certified Project Management Professional and an expert in compliance, information security, risk management, infrastructure, data analytics and banking applications.